

Tents in Town



The Ultimate Urban Campout
November 2 & 3, 2024
15th Anniversary



2024 SPONSORSHIP PACKET

DEAR COMMUNITY PARTNERS,

It's that time again, when our families summon their inner "scout", pitch their tent on the Great Lawn in Bellaire and enjoy the family fun of the 14th annual Tents in Town event on November 2nd-3rd. We hope you will see fit to support this "Ultimate Urban Campout," - one of Bellaire's most anticipated family friendly events. There are now Sponsorships available from the unique \$10,000 level down to "doggy bag" donations of \$100 (and many price-points in between).

For a business, this is an opportunity to sponsor an event that will gain you great exposure in and around the City of Bellaire. The audience represents an affluent demographic of active young families in the Bellaire area. For individuals, it is another opportunity to support the Bellaire community parks.

Please review the event Sponsorship Package or visit the link below and find the appropriate level. The top 4 levels, which are eligible for recognition on the Event shirt, require that your sponsorship be committed by Monday October, 14th.

Your generosity is much appreciated!

Thank You!

Andy Williamson and Sharon Veldman
Tents in Town 2023 Sponsorship Committee

SPONSORSHIP OPPORTUNITIES

\$10,000 LEVEL

Sponsors at this level are limited to 1 and receive the following recognition:

- Sponsor name will be part of the official event name
- Company name on esplanade banners on Bellaire Blvd. in the week prior to the event
- Largest company logo on event shirt
- Logo on PATRONS eblast, website, and social media page
- Inclusion on dedicated social media story
- Priority acknowledgment in press releases
- Name and logo placement on all event flyers
- Inclusion of promotional literature in guest check-in packets (optional)
- Full-page color ad in event program placed on back cover
- Opportunity to provide a company banner to hang in a predominant site at the event
- Company promotional table at event
- Verbal acknowledgment by host
- Reserved parking spot at event
- Event admission and 3 campsites for up to 12 people

\$5,000 LEVEL

Sponsors at this level receive the following recognition:

- Large company logo on event shirt
- Logo on PATRONS eblast, website, and social media page
- Inclusion on dedicated social media story
- Priority acknowledgment in press releases
- Name and logo placement on all event flyers
- Inclusion of promotional literature in guest check-in packets (optional)
- Full-page color ad in event program placed in prime location
- Opportunity to provide a company banner to hang in a predominant site at the event
- Company promotional table at event
- Verbal acknowledgeable by host
- Event admission and 2 campsites for up to 10 people

\$2,500 LEVEL

Sponsors at this level receive the following recognition:

- Logo or name on event shirt
- Logo embedded on PATRONS eblast, website, and social media page
- Priority acknowledgement in press releases
- Name and logo placement on all printed materials related to event
- Inclusion of promotional literature in guest check-in packets (optional)
- Half-page color ad in event program
- Opportunity to provide a company banner to hang in a predominant site at the event
- Company promotional table at event
- Verbal acknowledgement by host
- Event admission and 2 campsites for 8 people

\$1,000 LEVEL

Sponsors at this level receive the following recognition:

- Name on event shirt
- Priority acknowledgement in press releases
- Name and logo placement on all printed materials related to event
- Inclusion of promotional literature in guest check-in packets (optional)
- Quarter-page black and white ad in event program
- Opportunity to provide a company banner to hang in a predominant site at the event
- Company promotional table at event
- Verbal acknowledgement by host
- Event admission and campsite for 4 people

EVENT ACTIVITY UNDERWRITERS

Event Activity underwriters at the \$350 level and above receive recognition at one of the event activity areas (several examples are listed below), company name in the event program, as well as verbal recognition when the event occurs.

EVENT ACTIVITY UNDERWRITER EXAMPLES

\$500 LEVEL

- Premier Inflatable or Camper Activity

\$350 LEVEL

- Magician
- Morning Exercises
- Snacks

EVENT PROFILE

The 14th annual Tents in Town is an “Ultimate Urban Campout” featuring activities for kids of all ages. It’s all the fun of a full camping experience, without a long drive to a state park. Numerous family-friendly activities are planned for the duration of the event. Where else can you sleep out under the stars, see planets through a telescope, and pitch a tent with friends and family just five minutes from home?

DATE: November 2nd-3rd

LOCATION: Great Lawn at Bellaire Town Square

EXPECTED ATTENDANCE: 200 people

TARGET AUDIENCE: Families in Bellaire and surrounding communities with children aged 5-16 years



SPONSOR COMMITMENT FORM

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

WEBSITE

STREET ADDRESS

SOCIAL MEDIA HANDLES

CITY AND ZIP CODE

YES! I am interested in sponsoring Tents in Town 2024 at the following level of commitment:



\$10,000 LEVEL



\$5,000 LEVEL



\$2,500 LEVEL



\$1,000 LEVEL



\$500 EVENT ACTIVITY UNDERWRITER



\$350 EVENT ACTIVITY UNDERWRITER

Please note how you would like to be recognized in promotional materials.

***The deadline for commitments is October 14th.
Contact PatronsSponsorships@gmail.com for any questions.***