



PATRONS for Bellaire Parks

15TH ANNUAL WINE & TAPAS

Gala

Magic in the Park

 SATURDAY
MARCH 22, 2025
 7-11 PM

 THE GREAT LAWN AT
BELLAIRE TOWN SQUARE,
7008 S. RICE AVENUE

\$175 PER
PERSON

TICKETS ONLINE AT [BELLAIREPARKS.ORG](https://bellaireparks.org)



DEAR MEMBERS OF THE BUSINESS COMMUNITY,

The PATRONS For Bellaire Parks invite you to join us for an enchanting evening at the 15th Annual Wine and Tapas “Magic in the Park” Gala on March 22, 2025! Immerse yourself in a world of wonder with twinkling lights, astonishing magic, and lively entertainment. **We would be honored for you to join us as a corporate sponsor** for an evening of music and dancing as we honor the incredible Ezra Charles, a master musician whose talent brings magic to every note! **The proceeds from Wine and Tapas 2025 will contribute to an inclusive and multigenerational playground at Evergreen Park—a space where everyone can play together and share in the joy of recreation.** Let’s work together to create a lasting legacy of inclusivity and community spirit.

This gala is one of the most anticipated events of the year in Bellaire, regularly attracting over 200 attendees of park lovers and involved community influencers. We are delighted to have as our Honoree, the incredible Ezra Charles, an award-winning master musician whose talent brings magic to every note! As an event sponsor, you will be lending your name along with a list of other incredible patrons and area leaders to support the development of our parks and green spaces! **This is an excellent way for your business to increase its presence in the surrounding community.**

Why Should You Donate To Our Fundraising Gala?

- **Your business demonstrates a commitment and shared sense of purpose** with potential customers by donating to one of the most beloved causes in the city and beyond- our parks.
- **Exposure gained as an event sponsor** is a strategic way to increase business name recognition and expand your customer base. This recognition is especially beneficial for small businesses that don't have the budget or resources to undertake major marketing initiatives. With our planned marketing efforts, your reach will be amplified, not just to our attendees- but to the many park lovers across the Houston metro.
- Gala attendees are generally middle to upper-class philanthropic locals looking to support their community. **Your business will be seen by this targeted demographic via recognition on event materials, social media, press coverage, and through our email database of over 11,000 local subscribers.**
- The PATRONS organization has strong longstanding ties in the community, with board members and supporters acting as **ambassadors for your business**, spreading the word about your generosity to such an important cause.
- **Donations to PATRONS events are tax-deductible.** This is an excellent way for your business to give back and reduce some of the cost of doing business in one fell swoop!

We ask you to help us make the 15th Annual Wine and Tapas Gala a huge success by returning the attached donation form by February 24, 2025. We thank you for your support and look forward to another successful fundraiser that help make Bellaire parks a respite in our community.

With Gratitude,
The 2025 Wine and Tapas Committee

EVENT PROFILE

The Wine and Tapas Gala is the most anticipated social event of the year in Bellaire and the signature annual fundraiser hosted by the PATRONS for Bellaire Parks. This year's Magic in the Park theme offers a delightful escape from the ordinary, inviting guests to immerse themselves in a world of magic mystery, and enchantment. This enchanting evening of good wine, great food from area restaurants, enlivening music and boundless fun raises funds for parks in Bellaire to be enjoyed by families in and around our community.

DATE: March 22, 2025

LOCATION: The Great Lawn at Bellaire Town Square

EXPECTED ATTENDANCE: 200-plus attendees

TARGET AUDIENCE: Area community leaders, park lovers, wine and food enthusiasts



SPONSORSHIP LEVELS



MAGICIAN **\$10,000**

Sponsors at this level receive the following recognition:

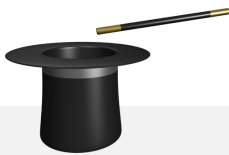
- Reserved prominent table for eight(8) guests with 3 complimentary bottles of champagne
- Premier placement of your choice of name or logo on all event printed and online materials
- Your choice of name or logo on prominent bar signage
- Full-page (5.5" w x 8.5" h) color ad or dedication in the event program
- 1080 x 1080 pixel name or logo included in electronic event communications
- Verbal recognition by the evening's emcee
- Special recognition in event publicity
- VIP Valet during the event



ALAKAZAM **\$5,000**

Sponsors at this level receive the following recognition:

- Reserved prominent table for eight (8) guests
- Premier placement of your choice of name or logo on all event printed and online materials
- Half-page (5.5" w x 4.45" h) color ad or dedication in the event program
- 600 x 600 pixel name or logo included in electronic event communications
- Verbal recognition by the evening's emcee
- Recognition in event publicity
- VIP Valet during the event



HOCUS-POCUS **\$2,500**

Sponsors at this level receive the following recognition:

- Reserved table for eight (8) guests
- Your choice of name or logo on all event printed and online materials
- Quarter-page (2.75" w x 2.125" h) black and white ad or dedication in the event program
- Verbal recognition by the evening's emcee
- Recognition in event publicity

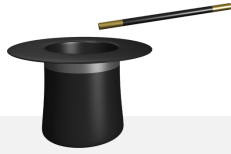


PRESTO **\$1,500**

Sponsors at this level receive the following recognition:

- Tickets for six (6) guests
- Name listed in all event printed and online materials
- Name or logo listed in the event program

SPONSORSHIP LEVELS



POOF \$1,000

Sponsors at this level receive the following recognition:

- Tickets for four (4) guests
- Name listed in all event printed and online materials
- Name listed in the event program



TA-DA \$500

Sponsors at this level receive the following recognition:

- Tickets for two (2) guests
- Name listed in all event printed and online materials
- Name listed in the event program

**PAYMENTS TO BE MADE ONLINE AT BELLAIREPARKS.ORG
OR VIA CHECK MADE PAYABLE TO PATRONS FOR BELLAIRE
PARKS BY FEBRUARY 24, 2025.**

**FOR QUESTIONS AND MORE INFORMATION,
PLEASE CONTACT PATRONSSPONSORSHIPS@GMAIL.COM.**

SPONSOR COMMITMENT FORM

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

WEBSITE

STREET ADDRESS

SOCIAL MEDIA HANDLES

CITY AND ZIP CODE

YES! I am interested in sponsoring Wine and Tapas 2025 at the following level of commitment:

\$10,000 MAGICIAN

\$1,500 PRESTO

\$5,000 ALAKAZAM

\$1,000 POOF

\$2,500 HOCUS-POCUS

\$500 TA-DA

Please note how you would like to be recognized in event materials.

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VIA CHECK MADE PAYABLE TO PATRONS FOR BELLAIRE PARKS.**

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PATRONSSPONSORSHIPS@GMAIL.COM**

Please supply Hi-Resolution (300 dpi) Logo or Artwork In Eps, Jpeg, or PDF formats for inclusion on relevant correspondence (Invitations, Website Collateral, Media Releases, Etc) to patronssponsorships@gmail.com. If applicable, banners to be provided by sponsor.

*** To ensure name recognition on event communications, please note that the host committee commitment deadline is February 24, 2025.**